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BOYS & GIRLS CLUBS
OF GREATER WASHINGTON

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April 14, 2008

Re: Docket #04-233

To Whom It May Concern:

Please accept this letter of support for NBC 4 (WRC-TV) and their continued support of Boys & Girls Clubs of Greater Washington (BGCGW) and the youth of the Washington, D.C. metropolitan area.

Boys & Girls Clubs of Greater Washington is a youth development organization serving over 35,000 metropolitan area youth annually in 20 Clubs, 3 outreach centers, and a summer camp spanning a 75 mile radius. Our mission is to serve those youth who need us the most focusing on developing the entire youth through Education & Career Development, Character & Leadership Development, Health & Life Skills, The Arts, and Sports, Fitness & Recreation programs.

WRC-TV is a regular resource for our Communications department who communicate positive story ideas for BGCGW programming and events. The station has frequently sent reporters to cover stories and recently invited two executives and a Club member to highlight our programming on the Viewpoint show.

For the past few years, BGCGW staff and Club members have participated in the NBC4 Health & Fitness Expo highlighting our work done in the Health & Life Skills core area as well as the Volunteer Fair to recruit new volunteers. These opportunities have allowed BGCGW to reach thousands of prospective members, volunteers, funders, and partners. BGCGW Clubs also benefit from WRC-TV's annual Food 4 Families campaign. WRC-TV employees have also volunteered in the community by cleaning up and painting one of our DC Clubs.

WRC-TV has aired PSAs at the request of the organization to highlight Club and summer camp programming as well as our alumni campaign. The station's Camp 4 Kids program benefits area youth who wish to attend Camp Brown, our 168-acre residential summer camp in Scotland, Maryland. To date, WRC-TV has raised over \$75,000 to cover registration fees for Camp Brown.

Boys & Girls Clubs of Greater Washington's relationship with WRC-TV has been a positive one for many years. The station's General Manager, Michael Jack, actively sits on our Metropolitan Board while station staff and reporters continuously reach out to BGCGW staff for updates. Through this relationship, our mission and programming information reach thousands of WRC-TV viewers each year.

Thank you.